

# THE 7 ESSENTIALS OF LEADERSHIP

Your chance to JOIN us at this exclusive 4 HOUR Leadership Event!

The role of the **LEADER** in business has changed. How you 'Lead' your business rather than 'how much you do' will impact far greater on your long-term success.

**Learn how you can accelerate your results through improved management & leadership!**

During this 4 hour Leadership High Achiever Event you'll discover new leadership skills and strategies that will project you to a new level of performance...

You will be introduced to a range of leadership principles that will assist you from a personal and business perspective. Discover how the '7 Essentials of Leadership' will ensure you are more focused than ever on providing a leadership style that will guarantee a change in your workplace, culture and therefore deliver a greater output.

## The 7 Essentials of Leadership:

1. Set the standard for creating an enduring great company
2. Prepare relentlessly
3. People, people, people – become a talent magnet
4. Make sure everyone is accountable
5. Commitment to systems
6. It's the **LITTLE** things in business that make the **BIG** difference
7. Relentless at making core business streamlined & efficient

The GPL Network is an elite coaching firm established to provide high end coaching services exclusively to the accounting profession to assist with precision monitoring & accountability. Through your accountants, you are invited to this exclusive leadership event. This session is not open to the general business public and is by invitation only. Seats are strictly limited so make sure you do book early to confirm your seat.

## GPL specialises in 3 main areas:

- Increasing **GROWTH**,
- Increasing **PROFIT**, and
- Increasing **LIQUIDITY**

You'll learn how the GPL management philosophy will ensure you have a direct and clear focus on these three critical factors. Know your numbers - know your role!

Registration

Overleaf

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## registration

### AGENDA

5.00pm	Registration
5.15pm	Good to Great
5.45pm	The 7 Essentials of Leadership
7.15pm	Break / Refreshments served
7.45pm	Leading to Increase Growth
	Leading to Increase Profit
	Leading to Increase Liquidity
9.15pm	Conclude

#### Ticket Price:

\$295 GST Inclusive

Includes Ticket, Workbook &  
Finger Food

**An exceptional learning experience with GPL's head coaches  
Paul Jansz and Darren Herft.**

#### Paul Jansz

Paul recently returned from 3 years in the United Kingdom where he managed a global consulting firm, taking it from £400,000 a month to £1.3m a month in revenue, leading teams in Australia and the United Kingdom.

Having dedicated 17 years to the service industry Paul is a motivated and innovative leader. Paul has a high level of strategic focus in sales, marketing and people management.

Working with accounting firms and small to medium size business Paul's senior management experience covers more than 8 years. Together with his business qualifications, knowledge & innovative skills, he is one of the most sought after business consultants.

#### Darren Herft

Darren has consulted in the Accounting Industry and the Corporate/Business sector for the past 10 years. Darren is in demand as a business coach and speaker, his impact on the businesses he continues to coach is dramatic and his time is highly valued.

Applying Leadership & Performance Management coaching processes to his personal business ventures Darren has achieved outstanding results. Darren will share with you some strategies to increase your results and more importantly your overall happiness in business!!

#### Gold Coast

Venue: Gold Coast International Hotel  
Date: Thursday 6<sup>th</sup> October 2005

#### Brisbane

Venue: The Judith Wright Centre  
Date: Tuesday 11<sup>th</sup> October 2005

#### Sydney

Venue: Star City Hotel  
Date: Wednesday 12<sup>th</sup> October 2005

#### Canberra

Venue: Rydges Capital Hill Hotel  
Date: Tuesday 18<sup>th</sup> October 2005

#### Melbourne

Venue: Carlton Crest Hotel  
Date: Wednesday 19<sup>th</sup> October 2005

### Here's How You Register – FAX THIS BACK TO YOUR ACCOUNTING FIRM

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Number of Tickets: \_\_\_\_\_ \$ Value: \_\_\_\_\_

#### Payment Details

Card Type: M/Card / Visa                      Card Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

EXP Date: \_\_\_\_\_ / \_\_\_\_\_      Signature: \_\_\_\_\_