

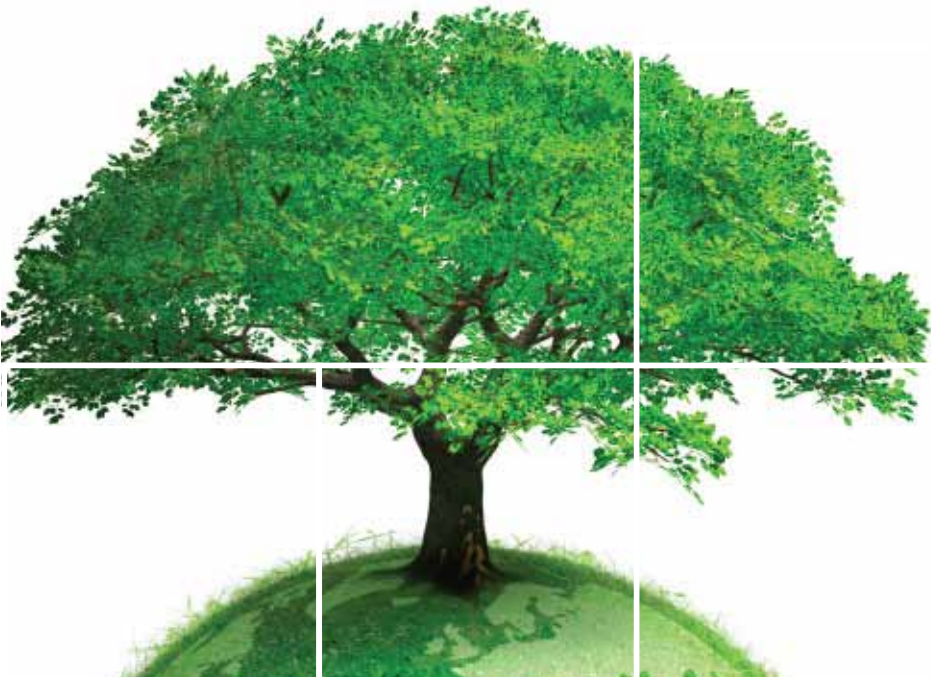


# CARBON ACCOUNTING CONFERENCE

BRISBANE  
MELBOURNE  
SYDNEY

TUESDAY 16 FEBRUARY  
THURSDAY 18 FEBRUARY  
WEDNESDAY 17 FEBRUARY

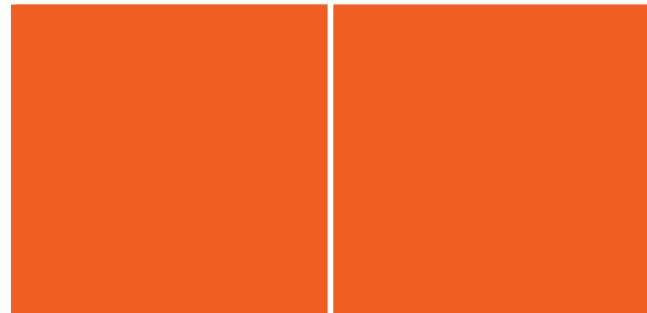
[FEB2010]



CONSUMER

This brochure has been printed on Greenhouse Friendly™ ENVI Carbon Neutral Paper.

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With thanks to our Sponsor:



# CARBON ACCOUNTING CONFERENCE [FEB 2010]

Join Paul Jansz, GPL Network's Managing Director and a host of guest keynote speakers at these half day conferences to understand how you can take advantage of one of the hottest growth strategies and Australia's fastest growing division according to the big four accounting firms.

Guest keynote speakers will include the Carbon Reduction Institute, ASX listed Pacific Environment Limited and SRJ, a Queensland based accounting firm actively consulting in the carbon space. Each will demonstrate practical information, supported by case studies on why you should become proactive in this space and how a carbon sustainability division should be a core service offering in your firm moving into 2010.

## FOUR KEY REASONS TO ATTEND!

1. Is your Accounting Firm prepared for the impending changes that the new carbon economy will present?
2. Learn how the existing ETS legislation and the proposed Carbon Reduction Pollution Scheme (CPRS) are affecting businesses today, tomorrow and into 2010.
3. Learn effective strategies for collecting, measuring, recording and reporting for your accounting firm and your business clients.
4. Stay one step ahead of your competitors by becoming an early adopter.

### Who should ATTEND?

All team members including Partners, Directors, Practice Managers and Managers.

*"The May09 Carbon Accounting Conference opened my eyes to the impacts of Carbon Accounting, the education that I can provide my clients and another way to differentiate our services."*

**Glenn Nelson, Business Result Accountants**

## What you will LEARN:

Accounting firms are the number one trusted advisor to their business clients. Therefore, how can you use this to grow your audit division, or act as the consulting financial controller and manage your client's cash flow and P&L impacts over the next twelve months? Whether your client is a large or small emitter, or should they choose to embrace social responsibility they will turn to you first for advice.

1. How the new Carbon economy will affect SMEs?
2. What specific industries will be affected and which industries are exempt?
3. What are the audit & compliance requirements?
4. The CPRS as it stands and its proposed rollout in 2010.
5. The growth opportunity and expected revenue potential for your accounting firm.

## AGENDA

8.00am	Registration
8.15am	Official welcome <ul style="list-style-type: none"><li>• Understand your role within the Carbon space</li></ul>
8.30am	Keynote address - Carbon Reduction Institute <ul style="list-style-type: none"><li>• Understand the basics</li><li>• What industries will be affected, who will not be affected?</li><li>• Who is caught in the supply chain and reporting now?</li><li>• Where does the government sit on the issues at hand?</li><li>• What does it mean to be Carbon Neutral?</li><li>• Case studies – businesses &amp; industries</li><li>• Carbon credits</li></ul>
9:15am	Guest speaker
9.45am	Morning tea
10.00am	Keynote address - Paul Jansz GPL Network <ul style="list-style-type: none"><li>• How will it affect small businesses</li><li>• Measures – how to determine where you are</li></ul>
10.40am	Keynote address – SRJ <ul style="list-style-type: none"><li>• How to become proactive in this space</li><li>• Position yourself to be unique</li><li>• SRJ &amp; Audi</li></ul>
11:20am	Guest Speaker
11.30am	Panel of speakers – Q & A
12.00pm	Summary for the day <ul style="list-style-type: none"><li>• Key indicators</li><li>• Pricing – how to make money</li><li>• Tools &amp; resources</li><li>• 9 step process to delivering a new service offering</li></ul>
12.30pm	Conference ends